TIMELINE

2015

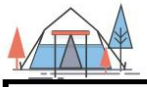
AUGUST 2015

In August 2015 I moved to Pittsburgh, PA, USA from Delhi, India to pursue my Bachelor of Science in Business Administration.

2016

MARCH 2016

In March 2016, I joined the Pitt Girl Up cofounders to help start the Girl Up chapter at University of Pittsburgh.



MAY 2016

In May 2016, I along with a team of 9 amazing girls from the University of Pittsburgh to the Lower Himalayas and studied at Woodstock School. We camped to the Gaumukh Glacier and studied about the culture.

NOVEMBER 2016

In November 2016 I joined the Social Media team the French and Italian Department at the University of Pittsburgh as a Marketing Intern and Content Creater.

2018

MAY 2018

In May 2018, I started as the Academic Affairs Specialist at the College of General Studies at the University of Pittsburgh and used technology and tools to help the Associate Dean make the business processes over 20% more efficient.

JULY 2018

In July 2018, I spoke at the Girl Up's 2018 Leadership Conference and launched the new STEM kit that our team helped Carnegie Museum created.

AUGUST 2018

In August 2018 I graduated with a Bachelor of Science in Business Administration, with a Major in Finance. My coursework included, Corporate Finance, Financial Market, Market Securities, Intro to different market areas, Data Management Systems, Tech and Business. I pursued a certificate in Asian Studies and French concentration.

NOVEMBER 2018

I started as a Business and Marketing Analyst at Bira 91's NYC headquarters where I user Microsoft Power BI to build a reporting system for the sale. I used web-scraping to create a huge target universe of all the target accounts in USA.I also performed ad-hoc jobs in different business segments as per the need of the company.

2019

AUGUST 2019

In August 2019, I moved to Chicago to pursue my Master of Science in Business Analytics at the University of Illinois at Chicago while helping Bira 91 launch a new market- Chicago. I helped with Sales and Marketing while supporting the basic office and data functions for the Bira 91. I also assisted the the launch of Bira 91 in the state of California.

2020

JANUARY 2020

In January 2020, I started working for the Chicago Transit Authority on a Data Engineering and Predictive Modeling project for my capstone.

MAY 2020

In May 2020, I graduated with a Master of Science in Business Analytics from University of Chicago. Coursework taken during this time was Data Mining, Big Data Analytics, Analytics Strategy, Audit & Control Information Systems, Statistical Modeling

JUNE 2020

In June 2020 I started working for Bira 91 on a research project for an in-depth analysis of its target markets segments in North America and its drinking patters.