

RIDDHI JAIN

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EDUCATION

University of Illinois at Chicago

Chicago, IL

Master of Science in Business Analytics, May 2020

Coursework: Data Mining, Big Data Analytics, Analytics Strategy, Audit & Control Information Systems, Statistical Modeling

Leadership & Activities: Graduate Student Representative to Dean of Students, GSC- Exec Board, BAO, INFORMS

University of Pittsburgh, College of Business Administration

Pittsburgh, PA

Bachelor of Science in Business Administration, August 2018

Major: Finance | Certificate: Asian Studies Certificate

SKILLS

Computer Skills: Python, C++, R, Visio, SAP, Tableau, MS Power BI, Bloomberg Terminal, Google Analytics, Gephi, MS Excel, MS Access, MS SQL, Illustrator, Visio, Spring 2020: Blockchain, Cryptocurrency, Hadoop, Dell Boomi, Looker

Certifications: Microsoft Power BI, Google Analytics, Bloomberg

Languages: English (Fluent), Hindi (Fluent), French (Conversational), Punjabi (Conversational)

ACADEMIC PROJECTS

Airbnb: Used Python to build a recommender system which could use data from California and predict properties for users.

Airbnb: Used R to build a predictive model to rate properties based on the amenities for multiple cities.

CTA Operations: Used Python for GTFS mapping and managed multiple projects.

Audit Reports: Used R to Audit the financial reports of Tesla and do an industrial analysis.

US Health Network: Used R to conduct an in-depth analysis of the US health care system to see if its connected/ disconnected.

Hadoop- an analysis: Researched and wrote a paper on Hadoops ecosystem.

PROFESSIONAL EXPERIENCE

Bira 91 USA

New York City, NY

Business Analyst & Marketing Specialist

November 2018- Present

- Led the first Canadian launch of Bira 91 beers in the province of Ontario.
- Analyzed depletion data using Power BI to identify volume driven growth opportunities & helped increase sales by over 30%.
- Built a reporting system for tracking orders for Bira 91 in the US using Microsoft Flows and Power BI.
- Analyzed US market data to track market growth and identify problem accounts.
- Planned and executed over 20 successful marketing campaigns to cultivate new relationships with over 15 partners.
- Researched rules and regulations regarding the compliance laws for new imported beers in Canada.
- Created marketing material for social media & print for establishments & special events, to engage targeted consumers.

College of General Studies (CGS) – University of Pittsburgh

Pittsburgh, PA

Academic Affairs Specialist

May 2018- November 2018

- Categorized and cleaned existing database to enable proper data analyzation to help create the academic plan for 2019.
 - Analyzed and visualized enrollment data for CGS using Tableau; minimized cost by 5%.
 - Created new & updated old surveys using Qualtrics to enable 20% faster processing, and 10% less error.
 - Extracted and visualized data for the annual performance report.
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LEADERSHIP AND TEAM EXPERIENCE

Pitt Girl Up- United Nation Foundation Chapter

Pittsburgh, PA

Outreach Committee Coordinator

March 2016- July 2018

- Co-created the constitution of the Pitt Girl Up.
- Planned and executed activities to make Pitt Girl Up #5 highest ranked chapter in the world.
- Represented University of Pittsburgh at the Campus Leader Symposium & Leadership Summit at the UNF DC Office.
- Planned & organized fundraising, collaborative, and bonding events for the organization.
- Designed the marketing material for all the events.

Special Events

Women at UIC- University of Illinois at Chicago

January 2020-March 2020

- Spearheaded the first Women's Day celebration by the UIC Graduate Student Council.
- Collaborated with major women departments on campus and successfully executed a successful monologue event.

Women Empowerment Week – University of Pittsburgh

January 2018- April 2018

- Brainstormed the SGB-sponsored Women Empowerment Campaign Week.
- Negotiated with other organizations & shaped 3 major events of the week, including: 'Who Runs the World?'